



## *Behavioral Health Integration Innovators Competition Competition Guidelines – Updated: 5/6/19*

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### **Competition Overview**

#### Challenge:

Winning teams will provide the best model of behavioral health integration that they have already successfully implemented.

#### Goals:

The competition will foster a network of behavioral health integration models for the primary care physician community. All applicants will share their best practices, while showing physicians that “it can be done.”

#### Summary:

Those that enter do not need to be TAFP members but must be from a primary care practice in Texas.

The top teams in each of the three “settings-of-care” categories will be rewarded with a monetary prize of \$10,000.

The settings of care are: (i) academic settings; (ii) integrated health systems; and (iii) small group and solo practices.

The submission process consists of three parts: (i) A narrative; (ii) short answers to a set of questions; and (iii) a demonstration.

### **Judging and Submission Evaluation Criteria**

To be eligible, entries must be from a primary care practice in Texas. The completed submission form and demonstration must be received by no later than 11:59 p.m. on July 8, 2019. All entries will be reviewed in mid-July by the judges. Recommendations will be given to the TAFP Board of Directors and they will make the final decisions. By the end of August, only one winner will be chosen per settings-of-care category and will notified of their award/prize via email.

Judges will evaluate all submissions according to the established criteria and determine, which entry best addresses the competition’s parameters. The meeting of the competition’s parameters does not automatically mean that the submission will be eligible for a monetary prize. The Board has absolute

and sole discretion to determine whether to accept any entry, and whether to award a prize, multiple prizes, or any prize at all.

Individuals and teams that participate must select a setting of care and develop a submission. All submission form fields must be completed, and all questions must be answered. Entries that meet these requirements will then be scored accordingly to the below submission evaluation criteria. The judges will assign equal weight to each of the following two main evaluation criteria when evaluating the submissions:

### **Is this a great innovation?**

*Questions judges will be asking when evaluating this criterion will include:*

- First and foremost, is this feasible for family physicians?
- Are the best practices clear, concise, and measurable?
- Has the team done what is required better than other competitors?

### **Will this innovation make a significant impact?**

*Judges will imagine that entries will inspire others to integrate behavioral health services in their practices.*

- Do they tackle the underlying integration barriers?
- Is the model broadly applicable across a variety of practice environments and patient populations?
- Have they clearly described the impact of their model?

## **Terms and Conditions**

These competition guidelines summarize the high-level details of the Behavioral Health Integration Innovators Competition. Additional requirements may be published as appropriate and will be binding on those that submit entries. Unanticipated issues arising during the Behavioral Health Integration Innovators Competition may require modifications to these guidelines. The competition facilitator will publish such modifications or changes on the competition website, and they will be binding on those that submit entries following their publication. TAFP further reserves the right to make such changes effective immediately in exigent circumstances.

### **Still have questions?**

*Write to the competition facilitator, Jean Klewitz, at [jklewitz@tafp.org](mailto:jklewitz@tafp.org).*