



---

## TEXAS ACADEMY *of* FAMILY PHYSICIANS

12012 Technology Blvd, Suite 200 | Austin, Texas 78727 | p (512) 329-8666, f (512) 329-8237 | [www.tafp.org](http://www.tafp.org)

---

**FOR IMMEDIATE RELEASE**

Contact: Jonathan Nelson  
Phone: (512) 965-7521

### **ROLAND A. GOERTZ, M.D., M.B.A., ELECTED AAFP PRESIDENT-ELECT**

Roland A. Goertz, M.D., M.B.A., has been elected president-elect of the American Academy of Family Physicians by the organization's Congress of Delegates at its annual meeting in Boston, Mass. As president-elect, he will prepare for his year as president in 2010-2011, while working with the other AAFP officers to advocate for family physicians and patients on behalf of the academy's 94,600 members.

"I am honored to serve at this unique time in history," Goertz said. "As Congress continues to debate health care reform, I will work my hardest to influence those discussions to improve care for our patients."

Dr. Goertz is the executive director and CEO of Heart of Texas Community Health Center Inc. and president of the McLennan County Medical Education and Research Foundation. He has served on the AAFP Board of Directors for the past three years and he held the office of TAFP president from 1994 to 1995.

Dr. Goertz is board certified by the American Board of Family Medicine and earned the AAFP Degree of Fellow, which is awarded to family physicians for distinguished service and continuing medical education. He graduated medical school from the University of Texas Health Science Center at San Antonio and completed residency training at John Peter Smith Hospital, Fort Worth, Texas. Dr. Goertz received a master's degree in business administration from Baylor University in 2003.

"My heart has always been in caring for people who are challenged, who are vulnerable, and my heart has always been in family medicine and what it can do for that population," Dr. Goertz said. "Now I'm convinced that that same heart can make a difference for us as an Academy and for the care of all Americans."

He chairs the Texas Higher Education Coordinating Board's advisory committee on family medicine residencies and is a past president of the Texas Association of Community Health Centers. Goertz represented family medicine on the Council of Academic Societies of the Association of American Medical Colleges from 2000 to 2006. He also served as a member and chair of the Texas Medical Association's committee on physician workforce and distribution, and was a member of its council on medical education.

Locally, Goertz serves on the Greater Waco Chamber of Commerce board and executive committee, and the Waco Business League. He is a member of the Waco Rotary Club and serves on the board of the Cooper Foundation, a local philanthropic organization.

Dr. Goertz has pledged to be a champion for family medicine in Washington, D.C., focusing on payment reform for family physicians, making family medicine and the patient-centered medical home the foundation of America's health care system, and revitalizing the country's primary care physician workforce. Read more about Dr. Goertz and his vision for the future at [www.tafp.org/goertz](http://www.tafp.org/goertz).

*The Texas Academy of Family Physicians is the premier membership organization dedicated to uniting the family doctors of Texas through advocacy, education and member services, and empowering them to provide a medical home for patients of all ages. It has 33 local chapters and is a chapter of the American Academy of Family Physicians. Visit [www.tafp.org](http://www.tafp.org) for more information*