Opening Keynote Address

**Physician Leadership in a Time of Change**

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**Educational Objectives**  
By the end of this educational activity, participants should be better able to:  
1. Explain the definition of a leader.  
2. Discuss the industry and overall market changes that have affected practices the last 15 years.  
3. Recognize opportunities for physician leadership in the future of healthcare delivery.  
4. Discuss how a physician leads in this time of change.

**Speaker Disclosure**  
Dr. Crow has disclosed that he has no actual or potential conflict of interest in relation to this topic.